



## **Pervasive Displays named Red Herring Asia Top 100 Award Winner for 2012**

Tainan, Taiwan, September 21, 2012 - Pervasive Displays Inc (PDI) has been named a Red Herring Asia Top 100 2012 Award Winner in the Clean Tech sector. Each year, the Red Herring editorial team selects the 100 most innovative and promising from a host of companies across all of Asia. The Top 100 winners are evaluated on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, IP creation, CAGR, execution of strategy, and disruption in their respective industries. Since 1996, technology industry executives, investors, and strategists have valued the Red Herring 100 lists as an instrument for discovering and advocating the most promising private ventures from around the world.

PDI founder and CEO, Scott Soong, presented the advantages and benefits of PDI's low power, industrial e-Paper solutions, and was presented the award at the Asia Top 100 event in Hong Kong, September 12, 2012. "Being recognized as one of the top one hundred emerging companies in all of Asia validates the benefits and growth opportunity for e-Paper solutions beyond e-readers," stated Damon Hess, PDI Vice President of Global Sales. "PDI is focused on leading the industry to a wide adoption of e-Paper into new industrial applications."

With this award, PDI qualifies as a candidate for the Red Herring Global Top 100 award competition which will take place in November in Los Angeles, California.

### **About Pervasive Displays Inc.**

PDI is one of the world's leading providers of e-paper display technology for industrial applications. PDI designs and delivers a broad range of e-paper display modules to commercial/industrial solution developers and OEM manufacturing customers worldwide. PDI is based in Tainan, Taiwan, with regional offices in Amsterdam, Netherlands, and Portland, Oregon, United States. For more information, visit [www.pervasivedisplays.com](http://www.pervasivedisplays.com).

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